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**ONE REGION MOVING FORWARD TOGETHER**

Serving Georgetown, Horry, and Williamsburg Counties

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

#### **Rural Long Range Transportation Planning Process Starting**

**Georgetown, SC (August 10, 2023)** The Waccamaw Regional Council of Governments is updating its Rural Long Range Transportation Plan (LRTP) to identify the rural transportation needs in Georgetown, Horry, and Williamsburg counties. The process will kick-off with an online survey and a series of public input sessions in each county. The purpose of the LRTP is to establish a vision for future transportation systems in the rural planning area through the year 2045. The Plan will be developed by coordinating with rural stakeholders and the public to identify how the region's transportation system can provide safe and efficient modes of transportation throughout the rural planning area. It will include regional goals for roadways, public transit and bicycle and pedestrian facilities, as well as a prioritized list of projects which would improve the safety and efficiency of these of the region's transportation system.

Since public input is a key element of the planning process, on August 14, 2023, Waccamaw Regional Council of Governments will launch the online survey which will remain open through September 13, 2023. The survey will help pinpoint rural transportation challenges, identify areas which need improvement, and prioritize transportation goals for the region.

The survey data will complement feedback received during public input "drop-ins" conducted in all three counties. Residents and stakeholders are encouraged to attend one of the input sessions (listed below) to assist in the development of the Plan. The public is welcome to "drop-in" to this open-house input session any time between the hours of 5 P.M. to 7 P.M. to learn more about the LRTP and provide feedback on transportation system needs.

#### **In-Person Meetings**

**(Drop in any time between 5:00 – 7:00 P.M.)**

**Monday, August 28, 2023**  
Waccamaw Regional Council  
of Governments  
Conference Room  
1230 Highmarket Street  
Georgetown, SC 29440

**Tuesday, August 29, 2023**  
Williamsburg County  
Recreation Center  
Gymnasium  
2084 Thurgood Marshall Hwy  
Kingstree, SC 29556

**Wednesday, August 30, 2023**  
Horry County Government &  
Justice Center  
Multipurpose Room C/E  
1301 2<sup>nd</sup> Avenue  
Conway, SC 29526



**WACCAMAW**  
REGIONAL  
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QR Code for the Waccamaw Region Rural Transportation Survey

For more information, please contact Leigh Kane, Local Planning Services Director, at [LKane@wrcog.org](mailto:LKane@wrcog.org). Or go to <https://wrcog.org/transportation-planning/transportation-studies/rural-planning-area/>.

See the attached flyer on the next page.



# Rural Long Range Transportation Plan Update

## WACCAMAW REGIONAL COUNCIL OF GOVERNMENTS

is updating its Rural Long Range Transportation Plan, which will provide a vision for the future of transportation systems in the rural planning area through the year 2045. If you have a connection to the rural areas of Georgetown, Horry, or Williamsburg counties, your input is needed!

**PLEASE DROP IN**  
as your schedule allows to any of the following open house sessions! We want your input on your transportation challenges and priorities. Show us your areas of concern and where you would like to see improvements made.

**Georgetown**  
**AUGUST 28**

5:00 - 7:00 p.m.

**Waccamaw Regional Council of Governments**

Conference Room  
1230 Highmarket Street  
Georgetown, SC 29440

**Williamsburg**  
**AUGUST 29**

5:00 - 7:00 p.m.

**Williamsburg County Recreation Center**

Gymnasium  
2084 Thurgood Marshall Hwy  
Kingstree, SC 29556

**Horry**  
**AUGUST 30**

5:00 - 7:00 p.m.

**Horry County Govt & Justice Center**

Multipurpose Room C/E  
1301 Second Avenue  
Conway, SC 29526

### MORE INFORMATION!

Scan the QR code. Take our survey!  
The survey will be open from August 14th until September 13th.  
For more information go to [www.wrcog.org/transportation-planning/transportation-studies/rural-planning-area/](http://www.wrcog.org/transportation-planning/transportation-studies/rural-planning-area/) or call 843-546-8502.

SCAN

