

Questions from Interested Firms regarding Web Re-Design RFP

- How many staff members currently make changes to the website & will require training? **5**
- In the RFP, at the top of page 3 in content management, you mention a preference for a wordpress CMS. Are you OK with another open content management system or is wordpress the only CMS you will consider for the redesign?

Wordpress is the system in which our employees are familiar and they like the ease of maintenance. However, if there are circumstances involving cyber security we are amenable to viewing a different platform.

- Is there a defined budget for the website redesign? **No**
- What is most important to the WRCOG when working with a partner on a website redesign?

Communication and Ongoing Consultation

- Do you have access to website analytics on your current site to see where residents are going?

Unsure

- How will you define success for the new WRCOG website?

See page 1 "Vision" in RFP

- Would you accept a more secure CMS platform?

Wordpress is the system in which our employees are familiar and they like the ease of maintenance. However, if there are circumstances involving cyber security we are amenable to viewing a different platform.

- Does WRCOG envision the companion websites (gsats.org and waccamawworks.org) being re-designed as part of a combined WRCOG.org site with all the same features and functionality?

The companion websites will remain separate from WRCOG.org but the companion sites will need to be accessible from WRCOG.org website. The companion sites should have all of the same features and functionality.

- If not, what are the compatibility enhancements desired for the gstats.org and waccamawworks.org websites?

N/A

- Should our scope and cost include hosting maintenance services post go-live? If not, where will the site be hosted?

If you would like to include scope and cost for hosting maintenance please do so as a separate line item.

- Does WRCOG intend to share ArcGIS Online maps hosted on their ESRI account and embedded in the website, or will the map data be imported and managed via WordPress and map APIs?

WRCOG is open to either as stated in the RFP under section “Integration of Software”

- Does the 5 page limit for proposals include the cover, cover letter, timeline, costs, staff bios, and references?

Yes

- “Waccamaw Regional Council of Governments (WRCOG) is requesting proposals to redesign and redevelop its primary website www.wrcog.org and associated websites gsats.org and waccamawworks.org (update for compatibility)” - what do you mean by update for compatibility and can you provide exact scope?

The companion websites will remain separate from WRCOG.org but the companion sites will need to be accessible from WRCOG.org website. The companion sites should have all of the same features and functionality. There is no exact scope.

- It is not clear from the explanation (above) whether we need to provide efforts and estimation for a complete redesign of the companion websites? Is it just linking the companion websites to the main website or redesign and development?

The initial proposal should focus primarily on the redesign and redevelopment of our primary website with a secondary focus on compatibility with our existing associated websites. However, if the proposed design and platform changes to the primary website are so substantive that it significantly impairs compatibility with our associated websites without complete redesign or redevelopment of these sites as well, then the proposal should also address the cost and scope of work to achieve compatibility. If this is in fact the case, it is desired that you include the scope and cost for complete redesign and redevelopment of our secondary websites as a separate line item.

- What is the budget for this project?

There is no defined budget

- Is hosting and maintenance part of the scope?

If you would like to include scope and cost for hosting maintenance please do so as a separate line item.

- What drives your proposal limit of 5 pages?

The desire for concise and synthesized initial responses.

- Under the “Vision” section, it states that WRCOG is looking for a firm to spend time with your team. Are you looking for a firm that can spend time with you staff in person? Or would virtual meeting meet that expectation?

We believe it would be more effective if the web design firm spent time with our staff in person rather than by virtual means.